



i bem
INTERNATIONAL
BRAZIL ENERGY MEETING

Connecting
energies



March
25 - 27

2015

Salvador | Bahia | Brazil
Convention Centre

Connecting
energies



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BRAZIL ENERGY MEETING

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ABOUT



iBEM is the only all-energies-under-one-roof event on energy-superpower Brazil. Whether for business, policymaking, academic, technical, or networking purposes, iBEM provides the ideal meeting point for national and international energy-related stakeholders in unique Salvador, Bahia.

FIGURES



12,750

sqm across 2 Pavilions
at Oceanfront, State-
of-the-Art Salvador
Convention Centre



6,000+

Delegates from
30+ Countries
across 5 Continents



10+

Energy Sources
Addressed



260+

Exhibitors



300+

Speakers across
2 Plenaries and
6 Thematic Arenas



**Uncountable moments for professional growth
and networking at 1 single meeting point**

ATTENDEES



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Energy-related Professionals belonging to:

Energy Producing, Processing, Transmitting, Distributing, Transporting, and Storing Companies



Governments

Contractors and Supply and Service Companies



Trade Promotion Agencies

Startups



Professional Associations

Investment Funds



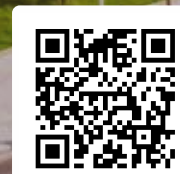
Universities and Research Centers and Agencies

VENUE



CENTRO DE CONVENÇÕES
SALVADOR 
BAHIA - BRASIL

MAP

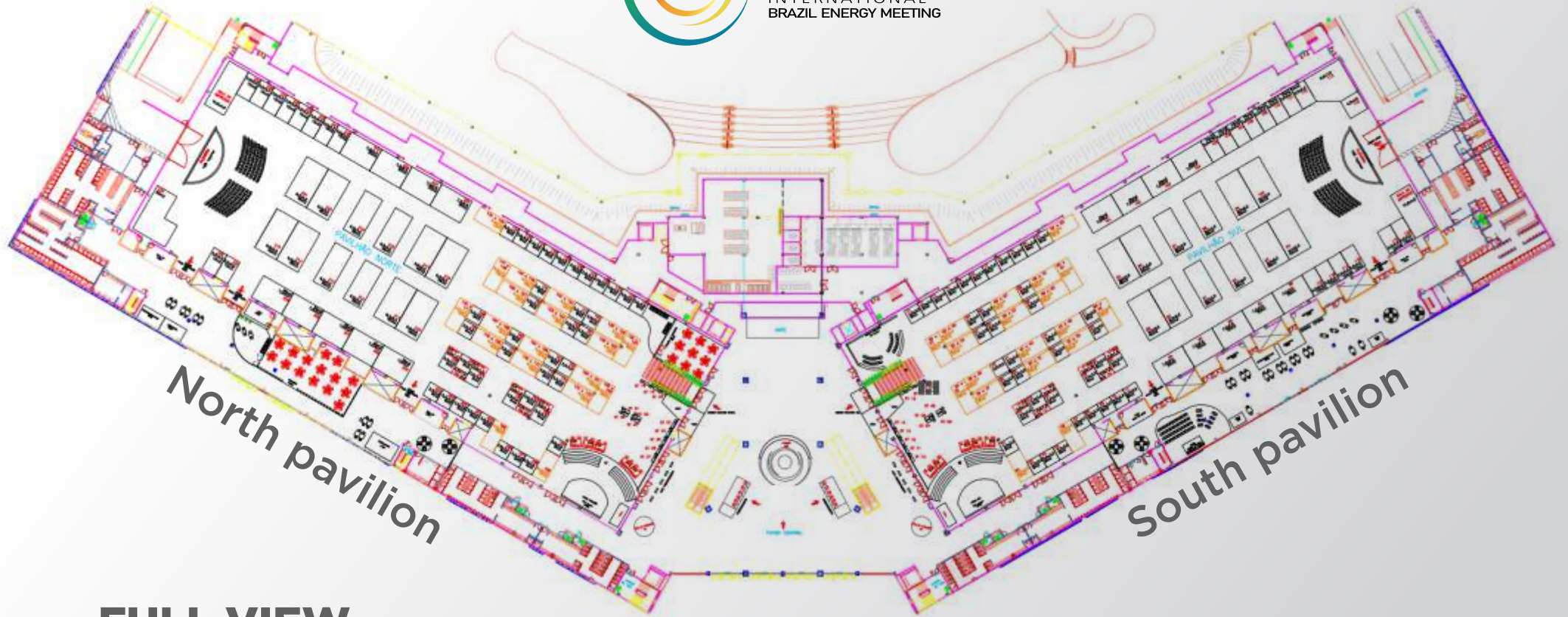


Av. Octávio Mangabeira, 5.490 - Boca do Rio
Salvador - Bahia - Brazil

07



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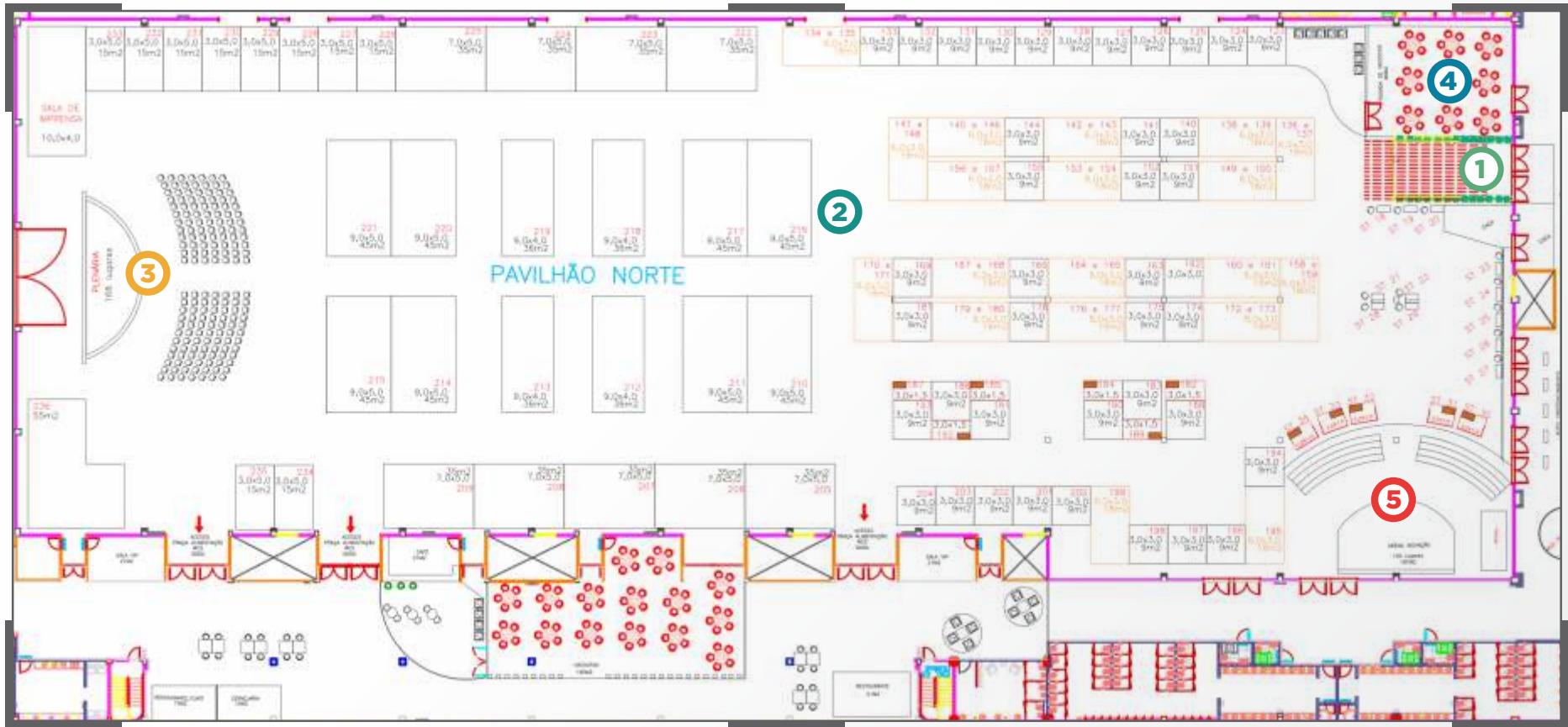


North pavilion

South pavilion

FULL VIEW FLOOR PLAN





NORTH PAVILION FLOOR PLAN

- ① Main Access
- ② Expo
- ③ North Plenary
- ④ Business Matchmaking Lounge
- ⑤ Innovation Arena





SOUTH PAVILION FLOOR PLAN

- 1 Main Access
- 3 South Plenary
- 5 Commercial Arena
- 2 Expo
- 4 ESG Arena
- 6 Technical Section Congress



PRELIMINARY
PROGRAM

ACTIVITY	DATE	TIME	VENUE
Welcome Drink	Mar 24	5pm to 7pm	Bay View Patio in Historic Centre
Opening Ceremony + Keynote Speech	Mar 25-27	2pm – 3pm	North & South Plenaries
Exhibition	Mar 25-27	1pm – 8pm	Expo Area
All-Energies Conference	Mar 25-27	9am – 6pm	North & South Plenaries
ESG Presentations & Debates	Mar 25-27	2pm – 6pm	ESG Arena
Tech & Innovation Presentations and Debates	Mar 25-27	2pm – 6pm	Innovation Arena
New Products & Services Pitch Presentations	Mar 25-27	2pm – 6pm	Commercial Arena
Industries' Best Practices Presentations	Mar 25-27	2pm – 6pm	Technical Section Arena
Papers' Presentations & Posters	Mar 25-27	9am – 12pm	Academic Congress
One-on-one Business Matchmaking Session	Mar 25-27	2pm – 6pm	Matchmaking Lounge
Parallel Meetings & Workshops	Mar 25-27	12pm – 8pm	Meeting Rooms & Arenas
Hackathon	Mar 25-27	24h	Hackathon Room
Restaurant	Mar 25-27	12pm – 8pm	North & South Food Courts
Companion Tourism Program	Mar 25-27	8am – 6pm	Salvador Metropolitan Area
Event's Party	Mar 26	8pm – 11pm	Oceanfront “Marés” Patio
Field Visits	Mar 28	7am – 6pm	Salvador Metropolitan Area

BOOTH TYPES

	STARTUP DESK	COMPANY DESK	9 SQM BOOTH	9 SQM BOOTH CORNER	15 SQM BOOTH	15 SQM BOOTH CORNER
iBEM-Built	R\$ 3.5K USD 700	R\$ 5K USD 1K	R\$ 12K USD 2.4K	R\$ 15K USD 3K	R\$ 35K USD 7K	R\$ 50K USD 10K
Self-Built	-- --	-- --	-- --	-- --	-- --	-- --
Sponsorship Pack Only	--	--	--	--	Special	Superior



BOOTH TYPES

	18 SQM BOOTH	18 SQM BOOTH	35 SQM BOOTH	35 SQM BOOTH	45 SQM BOOTH	45 SQM BOOTH
		CORNER		INT'L DELEG	IN-FACING	OUT-FACING
						
iBEM-Built	R\$ 30K USD 6K	R\$ 60K USD 12K	R\$ 130K USD 26K	R\$ 100K USD 20K	R\$ 230K USD 46K	R\$ 250K USD 50K
Self-Built	-- --	-- --	-- --	-- --	R\$ 180K USD 36K	R\$ 200k USD 40k
Sponsorship Pack Only	--	Premium	Master	--	Prime	Signature



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SPONSORSHIP PACKS BENEFITS

	Express	Smart (Small Buss. Only)	Sweet	Right-on	Standard	Plus
Ppt at Commercial Arena	✓	--	--	--	--	--
30' Branding activation	--	--	--	✓	--	--
Logo with link in website	--	✓	✓	--	✓	✓
Prime logo display	--	--	--	--	--	--
Post in Instagram & LinkedIn	--	--	2 logos card	--	1 logo card	Exclusive posting
Logo at Stage LED	--	--	✓	--	✓	✓
Logo in Entrance Backdrop	--	--	✓	--	✓	✓
Mention at Opening Cerem.	--	--	--	--	✓	✓
Spot at Matchmaking Session	--	--	--	--	✓	✓
Interview in Event Media	--	--	--	--	--	✓
Ppt at ESG or Innovation Arena	--	--	--	--	--	--
360 banner above booth	--	--	--	--	--	--
VIP Lounge Access	--	--	--	--	--	--
90s Video at Main Plenary	--	--	--	--	--	--
Welcome Drink Invites*	--	--	--	--	1	2
Event Party Invites**	--	2	2	--	4	8
Booth	--	--	--	--	--	--
Value R\$	2k	3k	6k	10k	15k	25k
Value USD	400	600	1.2k	2k	3k	5k

*Extra tickets for the Welcome Drink available for purchase at a cost of R\$200 per ticket.

** Extra tickets for the Event Party available for purchase at a cost of R\$800 per ticket.

*Prices for Early Bird registrations. Deadline June 15th, 2024





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SPONSORSHIP+BOOTH PACK BENEFITS

	Special	Superior	Premium	Master	Prime	Signature
Ppt at Commercial Arena	--	--	--	--	--	--
30' Branding activation	--	--	--	--	--	--
Logo with link in website	✓	✓	✓	✓	✓	✓
Prime logo display	✓	✓	✓	✓	✓	✓
Post in Instagram & LinkedIn	1 logo card	1 logo card	1 logo card	Exclusive posting	Exclusive posting	Exclusive posting
Logo at Stage LED	✓	✓	✓	✓	✓	✓
Logo in Entrance Backdrop	✓	✓	✓	✓	✓	✓
Mention at Opening Cerem.	✓	✓	✓	✓	✓	✓
Spot at Matchmaking Session	✓	✓	✓	✓	✓	✓
Interview in Event Media	--	--	--	✓	✓	✓
Ppt at ESG or Innovation Arena	--	--	--	✓	✓	✓
360 banner above booth	--	--	--	--	✓	✓
VIP Lounge Access	--	--	--	--	--	✓
90s Video at Main Plenary	--	--	--	--	--	✓
Welcome Drink Invites*	1	1	1	2	3	4
Event Party Invites**	4	4	8	12	14	16
Booth	15 sqm	15 sqm-c	18 sqm-c	35 sqm	45 sqm-i	45 sqm-o
Value R\$	35k	50k	60k	90/130k	180/230k	200/250k
Value USD	7k	10k	12k	18/26k	36/46k	40/50k



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** Extra tickets for the Event Party available for purchase at a cost of R\$800 per ticket.

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EXCLUSIVE SPONSORSHIP OPPORTUNITIES



March **25 - 27** **2025**
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Event's Ecobag

Logo on event's ecobag

R\$ 50k | USD 10k

Event's Lanyard

Logo on event's lanyard

R\$ 50k | USD 10k

North Plenary

Logo besides all NP references on website and event materials
+ One 10-min ppt at NP each day

R\$ 150k | USD 30k

South Plenary

Logo besides all SP references on website and event materials
+ One 10- min ppt at SP each day

R\$ 150k | USD 30k

ESG Arena

Logo besides all ESGA references on website and event materials
+ One 10-min ppt at ESGA each day

R\$ 100k | USD 20k

Innovation Arena

Logo besides all IA references on website and event materials
+ One 10-min ppt at IA each day

R\$ 100k | USD 20k

Commercial Arena

Logo besides all CA references on website and event materials
+ One 10-min ppt at CA each day

R\$ 75k | USD 15k

Technical Section

Logo besides all TS references on website and event materials
+ One 10-min ppt at TS each day

R\$ 50k | USD 10k

Academic Congress

Logo besides all AC references on website and event materials
+ One 10-min ppt at AC each day

R\$ 50k | USD 10k

Matchmaking Session

Logo besides all MS references on website and event materials
+ One 10-min ppt at MS each day

R\$ 50k | USD 10k

Field Visits

Logo besides all FV references on website and event materials

R\$ 15k | USD 3k

Orientation Signs

Logo in all (at least 30) orientation signs spread across the exhibition floor

R\$ 30k | USD 6k



<p>Totems</p> <p>Logo in 6 totems spread across the event</p> <p>R\$ 15k USD 3k</p>	<p>North Food Court</p> <p>Logo besides all NFC references on website and event materials</p> <p>R\$ 15k USD 3k</p>	<p>South Food Court</p> <p>Logo besides all SFC references on website and event materials</p> <p>R\$ 15k USD 3k</p>	<p>Coffee Lounge</p> <p>Logo besides all CL references on website and event materials</p> <p>R\$ 15k USD 3k</p>
<p>Speakers Token</p> <p>Logo in ST</p> <p>R\$ 20k USD 4k</p>	<p>Delegates Token</p> <p>Logo in DT</p> <p>R\$ 40k USD 8k</p>	<p>Welcome Drink</p> <p>Logo besides all WD references on website and event materials + Short speech at WD + 10 WD Tickets</p> <p>R\$ 50k USD 10k</p>	
<p>Event Party VIP</p> <p>Logo besides all EP references on website and event materials + Acknowledgement by main artist + Exclusive VIP Lounge at EP + 10 EP Tickets</p> <p>R\$ 100k USD 20k</p>	<p>Event Party Food</p> <p>Logo besides all EPF references on website and event materials + Acknowledgement by main artist + Exclusive VIP Lounge beside party's food court area + 10 EP Tickets</p> <p>R\$ 100k USD 20k</p>	<p>Event Party Drinks</p> <p>Logo besides all EPD references on website and event materials + Acknowledgement by main artist + Exclusive VIP Lounge beside party's bar area + 10 EP Tickets</p> <p>R\$ 100k USD 20k</p>	

*Prices for Early Bird registrations. Deadline June 15th, 2024



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Check out
iBEM's website!

